

Connecting Parks. Connecting People.



A Year of Transformation **2018 Report**





Dear friends of Riverfront North,

2018 was a year of growth for our organization. We are grateful to take a moment to reflect on the year's success and we look forward to continued progress in 2019.

Riverfront North remains steadfast in our vision for a completed eleven-mile greenway, increased visibility of our beautiful spaces, deep relationships with our community partners, and increased ability to activate the entire greenway as a local resource and city-wide destination. We are thankful to the City of Philadelphia for their dedication and, through our work with them, we take pride in reconnecting our Northeast Philadelphia neighbors to nature and each other.

In 2018 we celebrated pivotal developments: a change of leaderships, the launch of new brand, a new Master Plan update, and the opening of the Baxter Trail. And these are just the highlights! We look to building on this foundational work with you in 2019 and beyond. Thank you for your continued passion for the vision of our Riverfront North and our beautiful trail on the Delaware.

Sincerely,

Skohani Phillips

Stephanie Phillips Riverfront North Executive Director

Riverfront North *By the Numbers - 2018*

 CREATE:
 Building a continuous 11-mile network of trails and parks is the first pillar of our mission.

 7.72 Miles Complete
 0.6 Miles in 2019

ACTIVATE:

We fill the spaces with robust programming for all community members.



REJUVENATE:

With an army of volunteers we clean and green all 11 miles of the Riverfront North trails and parks.



Trees, Grasses, Flowers and Shrubs Planted

Total Volunteer Hours

A Year of Stewardship

We have many people and partners to thank for a busy year of stewardship in the trails and parks of Riverfront North. Dozens of corporate groups, schools and community organizations graciously lent their time to plant, weed, and clean miles of riverfront.

Together we planted over 200 trees, 250 shrubs, and thousands of native grasses and wildflowers. We collected over 3000 pounds of trash, held four major public cleanups and hosted dozens of drop-in volunteer opportunities.

We are looking forward to hosting even more volunteer events in 2019 and expanding upon our wonderful partnerships that help make so many of our stewardship goals a reality.





A Year of Events

It was a busy year filled with so many fun things to do along the trails and parks of Riverfront North.

In 2018, we hosted 23 community events throughout the year including the popular free outdoor movie nights, guided nature hikes, and everyone's favorite: kayaking trips on the Delaware. We organized group bicycle rides, held yoga on the pier, got in shape at our annual 5K run/walk and rocked out at the first ever 'On the Delaware Music Festival'.

A Year of Progress

This year we welcomed Stephanie Phillips to lead Riverfront North Partnership as Executive Director. After seven years of exemplary leadership, Tom Branigan retired in June 2018. Tom helped plan and build miles of trails and laid the groundwork for Riverfront North as it grows its staff and programs.

Stephanie brings over 20 years of nonprofit leadership and fundraising experience, most recently at Bartram's Garden, that will help shape the future of Riverfront North. She will continue to grow, guide, and implement our mission to reconnect our community to the river.

We also have exciting news to share from the trails. In March 2018, the Riverfront North team completed a major restoration project on a section of the Delaware River. The eroding waterfront at Lardner's Point Park was re-designed and transformed into a living shoreline. This project not only stopped erosion from reaching the park trails, but laid the foundation for a diverse bio habitat to emerge, helping efforts to increase the health of the Delaware River, a main source of drinking water for the city of Philadelphia.



Stephanie Phillips and Tom Branigan at the annual Spring Fling



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Finacials: July 1st 2017 - June 30th 2018

| Revenue and Support Grants and contracts Contributions In-Kind Contributions Miscellaneous income | Total \$1,351,174 169,077 36,642 726 |
|---|---|
| Total revenue and support before reclassifications | 1,557,619 |
| Net assets released from restrictions | - |
| Total revenue, support and other | 1,557,619 |
| Total management and general | 137,282 |
| Total program | 539,638 |
| Total fundraising | 81,420 |
| Total expenses | 758,340 |
| Change in net assets | 799,279 |
| Net asset, beginning of year | 336,979 |
| Net asset, end of year | \$1,136,258 |





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The mission of Riverfront North Partnership is to complete and sustain the riverfront trail and network of parks along the Delaware River that connect residents of urban neighborhoods to nature, offering unparalleled recreational,community building, and environmental education activities.

> 3460 N. Delaware Ave. Suite 306 Philadelphia, PA 19134 215-425-8360 riverfrontnorth.org