

Bridesburg Impact Grants *Think BIG!*

2020 Grant Guidelines

Introduction

Riverfront North Partnership (RNP), with the City of Philadelphia, is building a riverfront park in Bridesburg at Orthodox Street and Delaware Avenue. While the park is still a couple of years away from opening, our planning is already turning to how the space will be used and how we can foster opportunities for local residents to interact with the natural environment and with each other. Thanks to the generous support of the William Penn Foundation, RNP has launched *Bridesburg Impact Grants (BIG)* to assist and help catalyze activities in the Bridesburg Community (19137 zip code) that could grow into programs or activities/use at the park site once it opens. These intentionally small grants (\$500 each) are designed to stimulate grassroots involvement as the riverfront park comes to fruition.

There are three categories of projects/program that will be funded:

- Nature or Outdoor-based Activities
- Community Building
- Intergenerational Activities

This year, up to 30 grants will be awarded. Applicants can request \$500 for their project. All grants will be accepted and awarded on a rolling-basis from March 1st - August 1st and all projects/programs should be complete within three months of their acceptance. The BIG program will exist for up to two years and while funds exist.

WHO CAN APPLY?

The BIG Program awards grants to projects, programs or events that take place in the 19137 zip code (Bridesburg) <u>only</u>. The program will consider proposals from groups and individuals whose interests are consistent with the goals of the program; as well as individuals seeking to complete creative projects. Proposals for retroactive funding of projects already completed will not be considered. Youth under 18 can apply with an adult sponsor whose information is on the application.

Teachers at local schools can apply, however the project/program/activity must take place in Bridesburg and have a direct impact on the 19137 community. Each applicant is limited to one funded project per grant cycle.

Types of Projects Preferred

Projects with a focus on nature-based or active, outdoor activities are given priority. Projects that encourage collaboration among community members and organizations are also given priority.

Types of Projects Not Eligible

The following projects are not eligible:

- Projects identified with political parties of any kind
- Organizations that practice discrimination of any kind
- General contributions to capital campaigns or operating deficits or retirement of debt
- Endowment programs



APPLICATION PROCEDURE

Applicants should complete and submit an application that requests detailed information about the need for the project, its goals and plan of action. Use one application per request.

If approved, a signed Memorandum of Agreement (MOA) will be emailed with the award notification and will need to be signed and returned within five business days. Additionally, a representative from funded projects is required to attend the closing dinner in late September 2020 to report out on what was achieved with the funding.

Applications will be accepted March 1-August 1, 2020 via mail or email to:

Riverfront North Partnership Gina Craigo, Community Engagement Manager 3460 N. Delaware Avenue, Suite 306 Philadelphia, PA 19134 OR: Email: gina@riverfrontnorth.org

- Applications will be reviewed on a monthly, rolling basis and should be received by the 15th of each month to be considered during that month. Applicants will be notified via email by the end of the
- If an application is received after the 15th of the month, it will be reviewed the following month.
- The last date applications will be accepted is August 1, 2020.
- Up to 8 projects will be funded each month.

Please refrain from including materials not requested by the grant application, as they cannot be considered during the review process and inclusion may result in your application not being considered.

REVIEW PROCESS & EVALUATION CRITERIA

Submissions will be reviewed by RNP Staff and a committee of community members. Applicants will be contacted if further information is needed.

The following criteria will be used to evaluate proposals:

- Significance: How clearly are goals and objectives stated and how many people will benefit?
- Creativity: How creative is the proposal?
- Action Plan: How well defined is the action plan, and does it involve collaboration among community members?
- Likelihood of success: How feasible is the project in terms of time, budget requests and available resources?

TECHNICAL ASSISTANCE

RNP Staff are available for technical assistance if help is needed in completing the application. Contact Gina Craigo at gina@riverfrontnorth.org or 215-962-8726 with any questions.