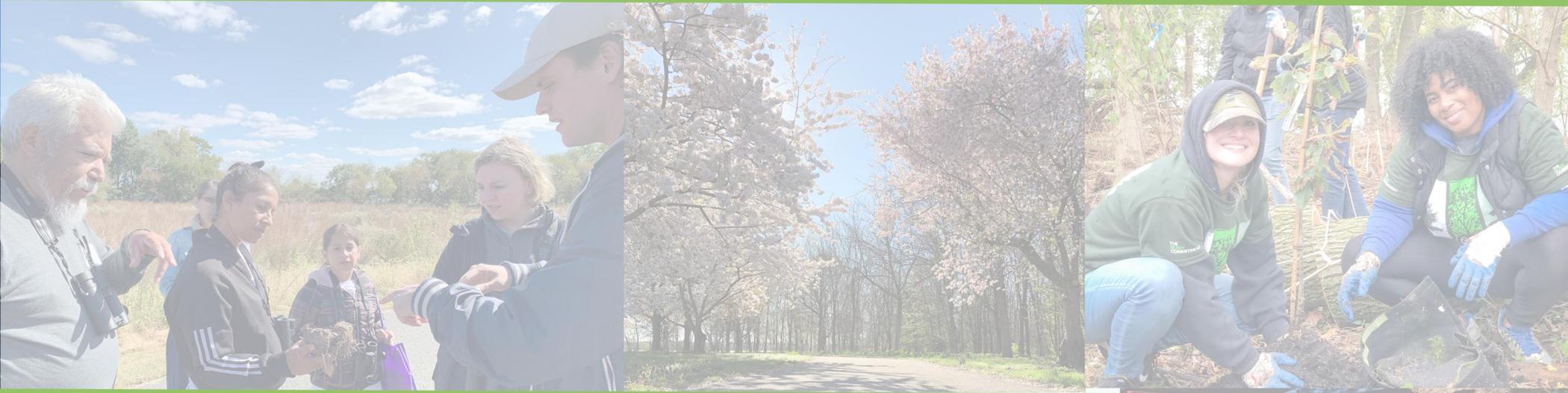




Connecting Parks. Connecting People.



Strengthening Our Roots Along The Riverfront

2019 Report

Pennypack on the Delaware Park



Dear friends of Riverfront North,

We are grateful to be a part of positive change on our Delaware River! 2019 was an incredible year full of clean-ups on the riverfront and nature-centered programs with our community. It was also our year to strengthen our roots through expanded partnerships and engagement.

Our goal remains the same; to connect. We work with the City of Philadelphia to complete and sustain the Delaware riverfront greenway, and we invite our community to enjoy and steward their public spaces together. Last year, with your support, we all did our part to keep our river clean by removing tons of trash and planting hundreds of trees. We welcomed over 5,000 of our neighbors to public programs. We even celebrated the opening of the newly renovated Pulaski Park with Philadelphia Parks and Recreation!

We continue to grow as an organization. In 2019 we launched a new Trailblazer program designed for our friends who work alongside Riverfront North Partnership to care for the trails and parks on the Delaware River. With leadership support from The William Penn Foundation, we embarked on a season of discovery with a new Bridesburg community advisory panel to learn from other urban river parks. This knowledge will guide us as we plan for the new Bridesburg Riverfront Park.

Although we have all been forced to pause in 2020, we look forward to launching several important initiatives. We expect to break ground on a new trail segment that will connect Lardner's Point Park with the Tacony Boat Launch. We will stabilize the Pennypack Creek shoreline as it meets the Delaware River, providing safe access to unsurpassed nature walks at Pennypack on the Delaware. And our roster of free family programs will continue to grow. Stay tuned!

We look forward to seeing you soon at the beautiful parks and trails along our Delaware River.

Sincerely,

Robert A. Borski, Jr.
Chair - Riverfront North Partnership

Stephanie Phillips
Executive Director - Riverfront North Partnership

Riverfront North

2019 By the Numbers

CREATION: Building a continuous 11-mile network of trails and parks is the first pillar of our mission.



7.72 Miles Complete

0.6 Miles in 2020

3.13 Miles Planned

ACTIVATION:

We welcome a growing community to their riverfront through engaging programs.



64 Community Events



5,000 Community Event Attendees

RESTORATION:

We clean and green our 11-mile greenway with an army of volunteers.



13,144 lbs. of Trash Collected



626 Trees Planted



6,168 Total Volunteer Hours

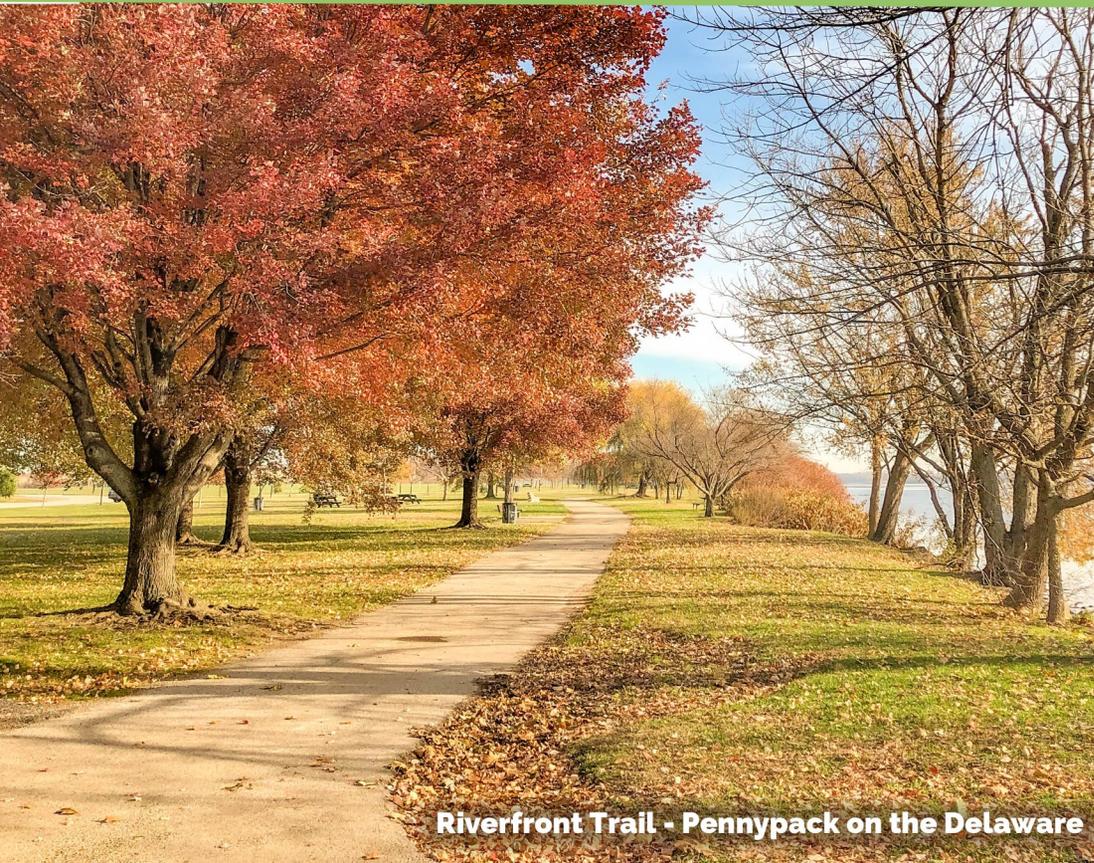
Strengthening Roots

The greenway is a bit greener this year, thanks to the more than 600 new trees planted along our eleven-mile park and trail network. These trees were planted by corporate and workforce development groups with help from local community organizations and volunteers.

Over 12,000 lbs. of trash were removed from the parks and the river with help from volunteers who donated over 5,600 hours of their time. In 2020, our stewardship efforts will only grow with increased partnerships and support.



TD Bank Volunteers Planting Trees - Pennypack on the Delaware



Riverfront Trail - Pennypack on the Delaware

Blazing A Trail

Riverfront North Partnership was proud to launch the new Trailblazer program for a growing community of donors and volunteers. In 2019, we focused on expanding our base of support through individuals, corporate sponsors, and foundations, including a milestone \$2 million grant from the William Penn Foundation in support.

Strategic investments in capacity allow Riverfront North to raise over \$1 million for restoration initiatives. Recent projects include a shoreline restoration at Lardner's Point Park, 2017 construction of the K&T and Baxter trail segments, and a park revenue feasibility study in 2018. Staff has grown from three to nine people in the last four years, with a focus on stewardship and public engagement. The result has been an exponential increase in volunteerism and public programs, and a 42% growth in our social media presence.

Stay tuned for a new Master Plan and Strategic Plan update. We will also break ground on a new K&T trail segment and shoreline stabilization at Pennypack on the Delaware

Growing With Our Community

Riverfront North is growing with our increasingly diverse community through programs, partnerships, and discovery. We believe in the inherent benefits that our shared public spaces have to build community and connections to nature.

Last year, with the help of our community partners, we gratefully expanded volunteer stewardship, workforce development, and free outdoor programs. We also launched a new initiative in Bridesburg with the help of a local advisory committee. We visited urban river parks in Philadelphia, Camden, New Jersey, and Akron, Ohio, to learn how they create safe and welcoming spaces together. We learned valuable lessons together about the importance of trust and experimenting together. And most importantly, that parks are beautiful, but it is how you use them that makes them great.

A family participating in "Pumpkins in the Park" - Pleasant Hill Park



Guided Bird Walk - Pennypack on the Delaware Park

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Tacony Community Development Corp.

Frank A. Mayer, III, Esq.
Stevens & Lee

Joseph Slabinski
C.E.O., Slabinski Funeral Homes and
Member of Bridesburg C.D.C.

James McAneney
President/CEO
Philadelphia Federal Credit Union

Sean Null
Wissinoming Civic

Staff

Stephanie Phillips - Executive Director

Jim Fries - Project Manager

Jack Dempsey - Office Manager

John Jensen - Stewardship Manager

Maida Hanson-Wrigley - Development Coordinator

Brian Green - Programs and Partnerships Manager

Lindsay Brzowski - Communications Manager

Gina Craigo - Community Engagement Manager

Financials: July 1st 2018 -June 30th 2019

	Total
Revenue and Support	
Contracts	\$537,173
Grants and Contributions	2,584,635
In-Kind Contributions	22,785
Miscellaneous income	1,361
Total revenue and support before release from restrictions	3,145,954
Net assets released from restrictions	-
Total revenue and support	3,145,954
Total management and general	210,723
Total program services	907,869
Total fundraising	96,143
Total expenses	1,214,735
Change in net assets	1,931,219
Net asset, beginning of year	712,445
Net asset, end of year	\$2,643,664



Support

Leadership support to Riverfront North was provided by the **City of Philadelphia** and **The William Penn Foundation**. We are thankful for their commitment to advancing our mission. In addition, we gratefully acknowledge the following supporters:

The Arbor Day Foundation	Just Born	Pennsylvania Environmental Council
Arsenal Business Center	Kinder Morgan	Philadelphia Foundation
Bank of America	The McLean Contributionship	Pennsylvania Horticultural Society
Bridesburg CDC	MOM's Organic Market	Philadelphia Federal Credit Union
Byrne's Tavern	Morris Iron & Steel	Philadelphia Insurance Companies
Clif Bar Foundation	National Fish and Wildlife Foundation	Riverwards Produce
Comcast	O'Donnell & Naccarato	RMLow Foundation
Councilmember Bobby Henon	PECO Energy	SureShade, LLC
Dietz & Watson	PA Coastal Zone Management Program	TD Bank
Enterprise Rent-A-Car	PA Commonwealth Financing Authority	Waste Management
Fairmount Park Conservancy and the Estate of Russell Duane	PA Department of Conservation and Natural Resources	Stevens & Lee
James J. Anderson Construction	PA Department of Community and Economic Development	

We thank the following members of our community who helped to make the first year of our Trailblazers program a success!

John Armijo	Jason Trenchard	Vince Gavigan	George Ullrich	Julie Bush	M.A.R.C	Jayne Spector
Billy Brown	Floyd B. Kelley	Angie Gonzalez	Rowland Williams	Danielle Seiger	Amanda McAndrews	Bridesburg Community Developmetn Corp.
Joyce Ferrero	Nancy Zelena	Gloria Hering	Justin Woodruff	Tom Waring	Joan and Nicolas Pody	Julie Bush
Kat Jost	Trophy Bikes	Mark Keener	Barb Brzowski	Gergory Ball	Joseph Sannutti	Michael Nucci
Alan Kaminsky	Jennifer Biskup	Barbara McCabe	Janice Cook	Ron Brzowski	Stephanie Phillips	Mariann Dempsey
Steve Kemery	Michael Caputo	Elizabeth McCormick	Daniel Coonan	Gary Burlingame	Mark Tonelli	Keystone Outdoor Advertising Company
Nance Kerns	James Carpitella	Joseph Porter	Mark Eckbold	Michael Finn	Thomas Branigan	Sweet Lucy's Smokehouse
Linde Lauff	Betsey Cichoracki	Chip Rose	Joan Evans	Thomas Forkin	Catherine Polakowski	John and Linda Mycek
Chris McDevitt	Matt Clowry	Charles Schempp	James Fries	Louis Iatarola	Johannah Fine	Bonk's Bar
Meg Perine	Gina and Ben Craig	James Taylor	Lauren Hallden	Megan Kranicki	Stephen Gansz	



Connecting Parks. Connecting People.

The mission of Riverfront North Partnership is to complete and sustain the riverfront trail and network of parks along the Delaware River that connect residents of urban neighborhoods to nature, offering unparalleled recreational, community building, and environmental education activities.

3460 N. Delaware Ave. Suite 306
Philadelphia, PA 19134
215-425-8360
riverfrontnorth.org